



Monday, August 6, 2012

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HHS Seeks New Apps to Help Consumers Determine, Reduce Heart Risk

The Department of Health and Human Services (HHS) Office of the National Coordinator for Health Information Technology (ONC) last week announced a new challenge to create a mobile app to help consumers reduce their risk for heart disease by controlling their blood pressure and managing their cholesterol.

The Million Hearts™ Risk Check Challenge invites developers to create a mobile app that will help consumers take a heart health risk assessment, find places to get their blood pressure and cholesterol checked and use the results to work with their health care professional to develop a plan to improve their heart health. The new app will be part of a broader education effort in support of the [Million Hearts™ initiative](#), a public-private effort of HHS that aims to prevent a million heart attacks and strokes through clinical and community prevention.

The winning app developer will receive \$100,000 and up to five finalists will each receive \$5,000. The winners will be announced in December. More information about the challenge is available at <http://challenge.gov/ONC/398-the-million-hearts-risk-check-challenge>

A conference call directed at media will take place Monday, August 13, 2012 at 5:00 pm ET with Dr. Farzad Mostashari, National Coordinator of Health Information Technology; Bryan Sivak, HHS Chief Technology Officer; and Dr.

Janet Wright, Executive Director of the Million Hearts Initiative. Register here: <https://www4.gotomeeting.com/register/462987583>

In addition, a webinar for developers will be held the week of August 20.

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Funding Opportunity

Funding Opportunity from InnoCentive and AARP Foundation

[InnoCentive, Inc.](#) has announced collaboration with the [AARP Foundation](#) to help advance the foundation's goal of improving the lives of millions of older Americans who struggle to meet their basic needs for nutritious food, safe and affordable housing, adequate income, and personal connections.

As part of the alliance, InnoCentive and the AARP Foundation have launched the [AARP Foundation-InnoCentive Challenge Series](#), which is comprised of a dedicated pavilion located on InnoCentive.com. The pavilion currently features two initial challenges aligned with the goals of AARP and the AARP Foundation's [Drive to End Hunger](#) program to reduce older Americans' vulnerability to food insecurity.

The Drive to End Hunger - Sustainable Solutions Challenge seeks ideas for long-term, sustainable solutions that prevent food insecurity from happening in the first place or that reduce an older adult's vulnerability to food insecurity in a significant way.

The Drive to End Hunger - the Elimination of Food Deserts Challenge seeks ideas for reducing or eliminating "food deserts." A food desert is defined as a "low-income census tract where a substantial number or share of residents has low access to a supermarket or large grocery store."

Ideal solutions to both challenges will focus on long-term, sustainable programs designed to prevent, reduce or eliminate food insecurity and the number of food deserts, respectively, without reliance on food provisions by third-party providers or benefits assistance such as food stamps. The solutions can be existing programs or new ideas that have not yet been implemented. Each challenge will award \$10,000 in prizes for the best solution submission(s) as determined by the AARP Foundation.

Contact:

[Link to Complete RFP](#)

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Stay Informed

PCPID Conference Call Agenda

The President's Committee for People with Intellectual Disabilities (PCPID) invites you to participate in its next conference call. The agenda includes the swearing-in of PCPID re-appointees.

Date: Thursday, August 9, 2012
Time: 11:30 a.m. – 2:30 p.m., EST

The toll-free dial-in number is 888-989-0724. The participant pass code is 16667.

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Protect Your Finances: Ask AARP

Uncertain of whether a financial offer you received was legitimate? Have you ever received an invitation to an investment seminar and a free meal? Did you or someone you love lose your hard earned money because of a scam? Think you are financially savvy? Do you know who to contact if you think you've been a fraud victim?

Join AARP's financial security team for a free webinar as they answer all of your questions about ensuring the security of your nest egg.

Submit a question in advance by emailing moneywebinars@aarp.org

Date: Tuesday, August 14, 2012
Time: 2:00 p.m., ET

Register at <http://bit.ly/NePhfx>

Closed captioning available.

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Webinar on Transportation and Taxi Voucher Programs: Creating Flexible Options for People with Disabilities

Community transportation voucher programs offer riders a potential range of mobility options for access to destinations. Additionally, communities around the country have recognized the importance of taxi transportation and have worked to implement voucher programs, supporting many individuals to use taxis for vital employment, health-related, and community trips.

Sponsored by Easter Seals Project ACTION, this free webinar will explain the workings of community transportation voucher programs, such as the major players and stakeholders required to help start a program, the operational and policy considerations that must be examined and marketing strategies that can be used to maximize the program's impacts.

Date: Wednesday, August 15, 2012

Time: 2:00-3:30 p.m. ET | 1:00-2:30 p.m. CT | 12:00-1:30 p.m. MT | 11:00 a.m.-12:30 p.m. PT

Register by August 13 by emailing registration@easterseals.com or calling 800-659-6428 or by TTY at 202-347-7385.

Who should attend?

- Transportation planners and administrators looking to create new options in their community.
- Community organizations hoping to bring new flexibility to their constituents' transportation options.
- Providers and taxi operators interested in voucher programs as a way of providing additional services.
- Advocates working to improve the transportation network available to people with disabilities.

What will you learn?

- Know what a transportation voucher program is, and how it creates improved transportation options
- Understand the key players that must be brought to the table to develop a voucher program
- Learn more about the administrative demands of a program, including policy development and program monitoring

Presenters:

Hal Morgan, Executive Vice President, Taxi, Limousine and Paratransit Association

Ken Thompson, Technical and Information Services Coordinator, Easter Seals Project ACTION

Kate Toran, Paratransit Manager, San Francisco Municipal Transportation Agency

Note: Resources for this event will be available for download from this page approximately 2 days prior to the event.

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ASA Webinar on *How to Balance Work and At-Home Care*

Balancing work and in-home care can be challenging, but this webinar will offer invaluable advice for anyone caring for an older adult, be it a parent, other relative or friend. The information presented will offer tools to use in caregiving, at work, and for yourself in order to help you find balance in your life.

Date: Wednesday, August 15, 2012-08-02

Time: 10:00 a.m. PT / 11:00 a.m. Mt / 12:00 p.m. CT / 1:00 p.m. ET

[Register Now!](#)

Participants in this web seminar will:

- Learn to identify the signs that indicate poor work-life balance
- Gain tips and strategies to help ease caregiving duties and improve self-care
- Find out about employer programs and alternative work options
- Earn one hour of *free* continuing education credit by attending the event and completing a CEU survey

This webinar is a part of the American Society on Aging Family Caregiver Support Series, sponsored by Home Instead Senior Care.

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Webinar Reminders

Regional Health Care Law 101 Webinars

To participate in one of the regional webinars hosted by the Department of Health and Human Services (HHS) Partnership Center, select your preferred location from the list below and submit the necessary information.

[August 7, 2:00 pm ET](#) –New Jersey and New York (HHS Region 2)

[August 8, 11:00 am ET](#) – Connecticut, Maine, Massachusetts, New Hampshire, Rhode Island, and Vermont (HHS Region 1)

[August 8, 2:00 pm CT](#), 1:00 pm MT – Arkansas, Louisiana, New Mexico, Oklahoma, and Texas (HHS Region 6)

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BACS Brain Boost-to-Go Webinar

Sponsored by the American Society on Aging, *BACS Brain Boost-to-Go* chronicles the efforts of the Bay Area Community Services (BACS) organization to make the early support and educational benefits of early memory loss programs accessible to all. The webinar will explore purpose, design, strategies, and outcomes of this ongoing outreach to pre-need older adults.

Date: Thursday, August 9, 2012

Time: 10:00 a.m. PT / 11:00 a.m. MT / 12:00 p.m. CT / 1:00 p.m. ET

[Register Now](#)

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LTQA Webinars

The Long-Term Quality (LTQA) will sponsor two webinars in August that will address LTSS (long term services and supports).

[Click Here to Register for the August 9th webinar](#) featuring Mark D. McClellan, MD, PhD, Director, Engelberg Center for Health Care Reform; Senior Fellow, Economic Studies; and Leonard D. Schaeffer Chair in Health Policy Studies at the Brookings Institution

[Click Here to Register for the August 28th webinar](#) featuring David C. Grabowski, PhD, Professor of Health Care Policy at Harvard Medical School.

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Tools & Information

Evidence-Based Disease Prevention & Health Promotion Programs Chart

The Administration for Community Living Administration on Aging's (AoA) [Older Americans Act Title IIID webpage](#) now includes a chart searchable by keywords of all the highest-level criteria evidence-based (EB) disease prevention

and health promotion (DPHP) programs that have undergone the AoA program submission process to become listed on the webpage. The [Title IIIID Highest-Level Criteria EB DPHP Programs Cost Chart](#) outlines thirty EB programs, including a brief description, costs, website and contact information, program goals, target audience, and training requirements. To view the chart, visit the [Title IIIID webpage](#) where you will find the link to the chart under highest-level criteria examples, or click [here](#).

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AoA's August Widget Observes National Immunization Awareness Month

August is National Immunization Awareness Month and the Administration for Community Living Administration on Aging's (AoA) August widget highlights the importance of immunizations for older adults. You will learn about diseases that affect older Americans and can be prevented with vaccinations. You can view AoA's statistics widget at http://www.aoa.gov/AoARoot/Site_Utilities/Widget/index.aspx. We invite you to add AoA's widget to your site or blog. To do so, click the "share" button on the widget and the code of the widget will display.

In addition to widgets, AoA's social media includes engaging e-cards. AoA's e-cards feature attractive images with links to current health information. You'll find e-greetings that promote healthy eating, different types of exercise and volunteering. You can view and select an AoA e-card for a friend at http://www.aoa.gov/AoARoot/Press_Room/Social_Media/eCards/index.aspx.

Follow AoA on Twitter, Facebook and YouTube! You can connect with AoA on Twitter by visiting www.twitter.com/aoagov. AoA is on Facebook at www.facebook.com/aoa.gov and our YouTube channel is online at <http://www.youtube.com/user/AoA25>. Please click the "Like" button for us on Facebook, check our tweets on Twitter, and view and share our videos on YouTube. AoA's YouTube videos feature the stories of caregivers and discuss the importance of HIV testing among older adults.

If you have any questions or comments on our social media content, feel free to contact Augustina.Howe@aoa.hhs.gov.

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New Economic Impact Analysis Tool

The Economic Impact Analysis Tool (EIA) is now available on the HHS Health Resources and Services Administration's Office of Rural Health Policy (ORHP) website. This tool was developed ORHP grantees to help them determine the economic impact of grant dollars in their communities. However, it is not

specific to those grantees and can be used by any community health organization wanting to understand how its activities affect the community.

The EIA tool shows how your project's spending on staff, supplies, equipment, and other expenses benefits your community. Based on information you provide, this tool uses formulas to estimate economic impact of grant program investments on local economies. These calculations help program grantees assess performance, and advocate for resources that contribute to program sustainability and improved health care. [Learn more about the Economic Impact Analysis tool](#)

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New NCCAM Video Focuses on the Health “Dos and Don’ts” of Yoga

Consumer-friendly resource will guide viewers through research on yoga's safety and effectiveness

A video featuring research on how yoga works, the safety of yoga and whether yoga can help treat certain health problems was recently released by the National Center for Complementary and Alternative Medicine (NCCAM), part of the National Institutes of Health (NIH). The video, *Scientific Results of Yoga for Health and Well-Being*, spotlights a set of consumer tips to help viewers make decisions if they are interested in practicing yoga. You can access the video along with the press release, at <http://nccam.nih.gov/video/yoga>

In addition, this month's NCCAM Twitter Chat topic will be on yoga. Dr. Karen Sherman, one of the NCCAM-funded scientific investigators featured in the new video, will answer questions about the science of yoga. For more information on the Twitter Chat, which will take place on Tuesday, August 21 at 1:00 pm EDT, visit <http://nccam.nih.gov/news/events/twitterchat>

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New Food Safety Guides for Groups Most Vulnerable to Foodborne

The US Department of Agriculture's Food Safety and Inspection Service (FSIS) and the Department of Health and Human Services' Food and Drug Administration (FDA) have partnered to create six booklets with food safety advice for populations that are most susceptible to foodborne illness. The booklets in this “at-risk series” are tailored to help older adults, transplant recipients, pregnant women, and people with cancer, diabetes or HIV/AIDS reduce their risk for foodborne illness.

Each of the booklets contains practical guidance on how to prevent foodborne illness. The information is presented in easy-to-read charts, illustrated how-tos and straightforward descriptions of why each group is at higher risk for

foodborne illness and symptoms that may mean trouble. They contain three tear-out cards with quick-reference tips for grocery shopping, cooking to the right temperature and eating at restaurants for times when taking along the entire booklet would be impractical. The books also list food safety resources.

FSIS and FDA have mailed copies of the booklets to physicians around the country who treat patients in any of the six most vulnerable categories, and the booklets are available to the public free of charge. The booklets are downloadable in PDF format at www.foodsafety.gov/poisoning/risk/index.html

To order booklets for your home, office, or organization, call the toll-free USDA Meat and Poultry Hotline at 1-888-MPHotline (1-888-674-6854) weekdays between 10:00 a.m. and 4:00 p.m. ET, or email requests to fsis.outreach@usda.gov

Consumers with food safety questions are encouraged to “Ask Karen,” the FSIS virtual representative available 24 hours a day at www.AskKaren.gov or via smartphone at m.askkaren.gov. “Ask Karen” live chat services are available in English and Spanish weekdays from 10:00 a.m. to 4:00 p.m. ET.

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HCBS Conference Is Coming in September

This year’s Home and Community Based Services (HCBS) Conference is being held at the Hyatt Regency in Crystal City, VA on September 11-13, 2012. The HCBS conference is the conference for anyone interested in state long term care services and supports programs.

The nation’s long term care system is in the midst of historic transformation from institutional care to individualized home and community services. Integrating service delivery systems for the dually eligible, investing in Medicaid Managed long term care, mitigating budget challenges while preserving the long term services and supports network, averting litigation, and managing reorganization and change are only some of the challenges that the aging and disability network face on a daily basis. The conference will be attended by federal, state and local policymakers and those who work in the Aging and Disability fields.

This year on Monday, September 10th, the conference planners have added a Learning Symposium to the agenda. This Symposium will provide topic specific intensive learning resources to those who administer, manage and deliver services under grants, waivers and HCBS programs. The additional day is also providing an opportunity for meetings by the National Association of State Head Injury Administration (NASHIA), The Consumer Voice and The National Association of States United for Aging and Disability (NASUAD).

For conference details, including full agenda, hotel and registration information, go to <http://www.cvent.com/events/2012-hcbs-registration/event-summary-1095cc34bebf4669b6d8c743da2ed3a3.aspx>

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n4a Launches AGEcomm

The e-Learning Network for Aging Professionals

The National Association of Area Agencies on Aging (n4a) is proud to invite members, Aging Network partners and all professionals who work in aging and community living to join AGEcomm (www.n4aAGEcomm.org), a new e-learning network for professionals.

Unveiled at the 2012 n4a Conference & Tradeshow in Denver, CO, AGEcomm is an online network devoted to sharing information, learning and facilitating peer discussions.

REGISTER NOW

Once registered, professionals can access the resource library, discussion forums, events calendar, emerging models, presentations, webinars, and more. Join AGEcomm and become an active participant in our e-learning network!

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NCOA Launches Flu + You Campaign

Flu season is around the corner. Educate seniors using materials from the National Council on Aging's (NCOA) new Flu + You Campaign ([Get free materials to promote flu prevention](#)).

The deadline to order Aug. 15; order printed copies of select English resources, including a poster and brochure.

[Download materials](#). [Order printed copies](#).

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NCOA CEO One of *The NonProfit Times* Top 50 Leaders for 2012

[James Firman](#), president and CEO of the National Council on Aging (NCOA), has been named one of *The NonProfit Times* [Top 50 leaders](#) in their Power & Influence list for 2012.

[Get details.](#) [See who else made the list.](#)

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Recent Reports

The Role of the Aging Network in Medicaid Managed Care for LTSS

http://www.n4a.org/pdf/n4a_policybrief_July2012_web.pdf

Source: National Association of Area Agencies on Aging (n4a)

Date: July 2012

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