



In This Issue

» **Secretary Sebelius and ASA Greenlee to Speak at the National HCBS Conference**

» **White House Initiative on Asian Americans & Pacific Islanders Video Challenge: "What's Your Story?"**

» **HHS Issues Facebook App Challenge**

» **Webinar on Mental Health Needs of Family Caregivers: Identifying Engaging and Assisting**

» **AoA's September Widget Celebrates National Grandparents Day**

» **4th Annual National Falls Prevention Awareness Day – Plan Now**

» **CDC Healthy Communities Program Update**

» **September Observances**

» **September Conferences**

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Secretary Sebelius and ASA Greenlee to Speak at the National HCBS Conference

Join professionals who administer and operate Home and Community-Based Services (HCBS) programs around the country. Administrators, researchers, educators, MIS managers, and providers will join direct service staff of government, non-profit, healthcare, long term care and other service organizations. You'll engage with federal, state and local policymakers and those who administer, manage and deliver waiver and other HCBS programs and supports.

Registration is still open. To register online, go to http://nasuad.org/events/national_hcbs_conference.html
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HHS Secretary Sebelius

Included among the keynote speakers are Health and Human Services Secretary Kathleen Sebelius and Assistant Secretary for Aging Kathy Greenlee.



ASA Greenlee

White House Initiative on Asian Americans & Pacific Islanders Video Challenge: "What's Your Story?"

There is nothing more powerful than the stories of Asian Americans and Pacific Islanders. Our stories define who we are, and they reflect our impact on the community around us. At the White House Initiative on AAPIs (Asian Americans & Pacific Islanders), we seek to amplify these voices nationally. We are pleased to announce the first ever White House Initiative Video Challenge, called "What's Your Story?" To learn more about the challenge and to sign up, go to <http://www.whitehouse.gov/whatsyourstory>

HHS Issues Facebook App Challenge

Preparing individuals for disasters, building resilient communities - one (Facebook) friend at a time

The Department of Health and Human Office of the Assistant Secretary for Preparedness and Response (ASPR) would like to

create a Facebook application that helps individuals be sure that those connections are in place so that they are better prepared for the next catastrophic event. Prizes: 1st place: \$10,000; 2nd place: \$5,000 and 3rd place: \$1,000. Winners will also have the opportunity to work with the US Government and Facebook to get their app in the hands of citizens in time for next year's hurricane season. To learn more about the challenge and to sign up, go to <http://challenge.gov/challenges/220>

Webinar on Mental Health Needs of Family Caregivers: Identifying, Engaging and Assisting

Date: Wednesday, September 14, 2011

Time: 2:00 – 4:00 PM, Eastern

Webinar Overview:

Participants of this webinar will learn about: (1) the increasing number of family caregivers and the diversity among this population and in their experiences; (2) the range of mental health issues that may occur in family caregivers; (3) strategies to identify and engage family caregivers experiencing strain, to overcome reluctance to utilize services, encourage self-care, and refer to mental health services when needed; (4) effective interventions that are proven to be effective in addressing caregiver stress and burden, and (5) the availability of a wealth of resources to support the strengths and address the problems of family caregivers including the American Psychological Association's Family Caregiver Briefcase <http://www.apa.org/pi/about/publications/caregivers/index.aspx>

To register, go to <https://aoa-events.webex.com/aoa-events/onstage/g.php?t=a&d=664734221>

Click "Register", and complete the registration form and click "Submit"

Once your registration is approved, you will receive a confirmation email message with instructions for how to join the event.

AoA's September Widget Celebrates National Grandparents Day

This year National Grandparents Day is September 11th. In observance of National Grandparents' Day, AoA's statistics widget features data on grandparents who support their grandchildren in the U.S. To learn how many grandparents support their grandchildren, check AoA's statistics widget at http://www.aoa.gov/AoARoot/Site_Uilities/Widget/index.aspx

To share this data with visitors to your site, click the "share" button on the widget and the code of the widget will display.

Have you viewed AoA's e-cards? If not, we invite you to take a peek. You'll find e-greetings to encourage your friends and family to volunteer for their communities. You'll also find e-cards for caregivers. If you have friends or family members who are caregivers, you can thank them for the time they spend as caregivers by sending an AoA e-card. See http://www.aoa.gov/AoARoot/Press_Room/Social_Media/eCards/index.aspx to view AoA's e-cards.

AoA is on Facebook and we invite you to visit AoA's Facebook page at <http://www.facebook.com/aoa.gov>. Feel free to write on our wall and comment on AoA's

postings. Please click the “like” button for us and tell your friends about our Facebook page.

We welcome comments and suggestions on our social media content. If you have any questions or comments, feel free to contact Augustina.Howe@aoa.hhs.gov.

4th Annual National Falls Prevention Awareness Day – Plan Now

Join 43 states in a national day of awareness for this growing public health issue affecting the elderly. In 2008, over 2.2M were seen in the emergency room for injuries sustained in a fall and 550,000 were admitted to the hospital. Over 18,000 died of falls related injuries and the numbers are growing.

For more information, including helpful resources, please visit the NCOA National Falls Prevention Awareness Day website at <http://www.healthyagingprograms.org/content.asp?sectionid=149>

CDC Healthy Communities Program Update

CDC's Healthy Communities Program is pleased to announce the release of *A Sustainability Planning Guide for healthy Communities*. This Guide provides the science- and practice-based evidence designed to help facilitate communities, community leaders and other public and community health professionals to develop a sustainability plan and learn key sustainability approaches like policies, partnerships, organizational strategies, and communication plans. The Guide provides a process for sustaining policy strategies and related activities, introduces various approaches to sustainability, and demonstrates sustainability planning in action with real-life examples. To download a copy of the Guide, go to <http://www.cdc.gov/healthycommunitiesprogram/tools/index.htm#guide?source=govdelivery>

September Observances

National Grand Parents Day on September 11th

For more information, including helpful resources, please visit the National Grandparents Day website at <http://www.grandparents.com/gp/topics/national-grandparents-day.html>

National Day of Service and Remembrance on September 11th

For more information, including helpful resources, please visit the United We Serve website at <http://www.serve.gov/>

National Hispanic Heritage Month (September 15th-October 15th)

For more information, including helpful resources, please visit the National Hispanic Heritage Month website at <http://hispanicheritagemonth.gov/index.html>

For information about activities sponsored by the Congressional Hispanic Caucus Institute, go to <http://www.chci.org/news/pub/chci-announces-2011-hispanic-heritage-month-events>

Healthcare Fraud Prevention & Awareness Month

For more information, including helpful resources, please visit the Medicare Fraud & Abuse website at <http://www.medicare.gov/navigation/help-and-support/fraud-and-abuse/fraud-and-abuse-overview.aspx?AspxAutoDetectCookieSupport=1>

National Preparedness Month

For more information, including helpful resources, please visit the Ready America website at <http://www.ready.gov/america/about/resolve2011.html>

To join the National Preparedness Month Coalition, please go to <http://community.fema.gov/connect.ti/READYNPM>

National Senior Center Month

2011 Theme: *It Happens at My Senior Center. My Life. My Time. My Way.*

For more information, including helpful resources, please visit the National Council on Aging website at <http://www.ncoa.org/strengthening-community-organizations/senior-centers/national-senior-center-month-1.html>

National Sickle Cell Month

For more information, including helpful resources, please visit the Sickle Cell Disease Association of America, Inc. website at <http://www.sicklecelldisease.org/>

Suicide Prevention Month

For more information, including helpful resources, please visit the Suicide Prevention Resource Center website at <http://www.sprc.org/thismonth/index.asp>

World Alzheimer's Month

For more information, including helpful resources, please visit the Alzheimer's Association website at <http://www.alz.org/wam/wam.asp>

Get Ready Day (20th – always the third Tuesday; help to prepare for all disasters and hazards)

For more information, including helpful resources, please visit the Get Ready Day website at <http://www.getreadyforflu.org/getreadyday/index.htm>

Active Aging Week (September 25th–October 1st)

For more information, including helpful resources, please visit the International Council on Active Aging website at <http://www.icaa.cc/aaw.htm>

National Women's Health & Fitness Day (28th; always the last Wednesday)

For more information, including helpful resources, please visit the National Women's Health & Fitness Day website at <http://www.fitnessday.com/women/>

September Conferences

15: *Western Illinois Area Agency on Aging 2011 Annual conference*

Sponsors: Addus HealthCare, The Port Armstrong Supportive Living Facility, Help at Home, Inc., and the Illinois Coalition on Mental Health & Aging
<http://www.wiaaa.org/uploads/11Registration-WIAAA.pdf>

22: *Innovations and Emerging Trends in NORC Program Services*

Sponsor: Jewish Association for Services for the Aged

<http://www.jasa.org/>

Stay up to date with the latest aging meetings and conferences by visiting the AoA events calendar at http://www.aoa.gov/AoARoot/Press_Room/events/events_List_Day.aspx#title

Please direct submissions to the AoA Calendar of Events to Paulette Nowden at Paulette.Nowden@aoa.hhs.gov

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