



AoA Aging News Update Monday, August 29, 2011

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Message from Kathy Greenlee, Assistant Secretary for Aging: Join Us in Honoring the National Day of Service and Remembrance

September 11, or 9/11, will be the fourth National Day of Service and Remembrance. This special day, established into law in the Edward M. Kennedy Serve America Act 2009, is consistent with President Obama's overall call to service, United We Serve.

I ask you join the Administration on Aging in recognizing this special day by giving some of your time to help others.

On 9/11 we will continue to strengthen our country and foster a new wave of active and engaged citizens of all ages and walks of life. We expect more than 1 million Americans to participate in Day of Service projects in their communities across the nation.

You can do almost anything for your Day of Service event. You can create your own project or find existing volunteer opportunities. No matter what sort of service you choose to do, the important thing is to get involved, inspire others, and show everyone in your community that service is one of America's greatest traditions and has the power to change lives.

Here are websites to help you find volunteer opportunities in your community on 9/11 and throughout the year. They will help you create your own volunteer opportunities, provide inspiring stories or allow you to share your own experiences.

- United We Serve is a national gateway to volunteer opportunities and tools for creating your own volunteer experiences.
<http://www.serve.gov/sept11.asp>
- AoA Civic Engagement Webpage provides additional resources for volunteer opportunities, including those focused on assisting seniors.
http://www.aoa.gov/AoARoot/AoA_Programs/Special_Projects/Civic_Engagement/index.aspx#resources

I encourage you to share stories about projects that are making a difference in your community that we can highlight on the AoA website. Please go to http://www.aoa.gov/AoARoot/Press_Room/For_The_Press/medadv/Share_Story.aspx

AoA Grants First-Time Funding Dedicated to Native American Elder Abuse Prevention

Assistant Secretary for Aging (ASA) Kathy Greenlee recently announced two new grants totaling \$761,000 for the National Center on Elder Abuse (NCEA), including first-time funding specifically dedicated to elder abuse prevention in Indian Country.

A \$561,000 award for the NCEA Information Clearinghouse goes to the University of California, Irvine (UCI). The NCEA Clearinghouse will provide a national source of practical information to support federal, state and local efforts to prevent, identify, and effectively respond to elder abuse. The Clearinghouse will provide information and technical support, translate the latest research in the field, and disseminate best practices for state, local, and Tribal practitioners. The NCEA will also provide technical assistance on developing effective prevention, intervention, and response efforts to address elder abuse.

A \$200,000 award for the NCEA Native American Elder Justice Initiative goes to the University of North Dakota (UND). The NCEA Native American Elder Justice Initiative will begin to address the lack of culturally appropriate information and community education materials on elder abuse, neglect and exploitation in Indian Country.

When announcing the awards, ASA Greenlee noted “Elder abuse is wrong. To fight it effectively, we need to build and sustain research, prevention, law enforcement and services,” said Assistant Secretary Greenlee. “These awards demonstrate this Administration’s commitment to addressing the growing problem of elder abuse, including the unique problems Tribes face with elder abuse in Indian Country.”

Some of the undertakings of the initiative will include establishing a resource center on elder abuse to assist tribes in addressing elder abuse, neglect, and exploitation; identifying and making available existing literature, resources, and tribal codes that address elder abuse; and developing and disseminating culturally appropriate and responsive resources for use by Tribes, care providers, law enforcement and other stakeholders.

For more information about the NCEA, please go to http://ncea.aoa.gov/ncearoot/Main_Site/index.aspx

Other HHS News

Non-Federal Members Named to HHS Advisory Council on Alzheimer’s

Health and Human Services (HHS) Secretary Kathleen Sebelius recently announced 12 individuals to serve on the *Advisory Council on Alzheimer's Research, Care, and Services*. The non-federal members are Alzheimer's disease patient advocates, caregivers, health care providers, and others with Alzheimer's disease-related expertise who will advise the Secretary on federal programs that impact people with Alzheimer's disease and related dementias. To view the list of appointees, please go to <http://aspe.hhs.gov/daltcp/napa/bios.shtml>

The full Advisory Council, established May 23, also includes Federal members and will meet quarterly to assist in the development of a national plan by HHS, Veterans Affairs, the Department of Defense, and the National Science Foundation to address the disease. The Advisory Council is required by the National Alzheimer's Project Act and its members will serve for overlapping four-year terms.

For more information on the Advisory Committee, please visit <http://aspe.hhs.gov/daltcp/napa/>

New AHRQ Spanish-Language Guides on Heart Disease and Other Illnesses

A free, illustrated easy-to-read pamphlet that compares drugs for preventing heart attacks, heart failure or strokes in people with stable coronary heart disease is one of six new Spanish-language publications from HHS' Agency for Healthcare Research and Quality (AHRQ) that help patients compare treatments for common illnesses. These new Spanish-language guides are part of AHRQ's ongoing effort to give Hispanics the knowledge they need to take a greater role in their health care.

The guides are available online at <http://effectivehealthcare.ahrq.gov/index.cfm/informacion-en-espanol/>

To order printed copies, e-mail the AHRQ Publications Clearinghouse at ahrqpubs@ahrq.gov or call (800) 358-9295.

For other AHRQ Spanish-language consumer tools, go to <http://www.ahrq.gov/consumer/espanoix.htm>

Funding Opportunity

ACA Initiative to Lower Costs, Help Doctors and Hospitals Coordinate Care

The Department of Health and Human Services (HHS) recently announced a new initiative to help improve care for patients while they are in the hospital

and after they are discharged. Doctors, hospitals and other health care providers can now apply to participate in a new program known as the *Bundled Payments for Care Improvement initiative* (Bundled Payments initiative). Made possible by the Affordable Care Act (ACA), it will align payments for services delivered across an episode of care, such as heart bypass or hip replacement, rather than paying for services separately. Bundled payments will give doctors and hospitals new incentives to coordinate care, improve the quality of care and save money for Medicare.

The Bundled Payments initiative launched by the new Center for Medicare and Medicaid Innovation (Innovation Center). It was created by the Affordable Care Act to carry out the critical task of finding new and better ways to provide and pay for health care to a growing population of Medicare and Medicaid beneficiaries.

The Innovation Center's Request for Applications (RFA) outlines four broad approaches to bundled payments. Providers will have flexibility to determine which episodes of care and which services will be bundled together. By giving providers the flexibility to determine which model of bundled payments works best for them, it will be easier for providers of different sizes and readiness to participate in this initiative.

Organizations interested in applying to the Bundled Payments for Care Improvement initiative must submit a Letter of Intent (LOI) no later than September 22, 2011 for Model 1 and November 4, 2011 for Models 2, 3, and 4. For more information about the various models and the initiative itself, please see the Bundled Payments for Care Improvement initiative web site at: <http://www.innovations.cms.gov/areas-of-focus/patient-care-models/bundled-payments-for-care-improvement.html>

To view a factsheet on the Bundled Payments for Care Improvement initiative visit <http://www.healthcare.gov/news/factsheets/bundling08232011a.html>

Interested parties may obtain answers to specific questions by e-mailing CMS at BundledPayments@cms.hhs.gov

National Center for Benefits Outreach and Enrollment Innovation Grants

The AoA-funded National Center for Benefits Outreach and Enrollment (NCBOE) has recently announced a funding opportunity for state and local organizations engaged in public benefits outreach and enrollment activities. Between 5-10 grants of \$50,000-\$100,000 will be awarded for the implementation of significant innovations that improve benefits enrollment systems and community-based assistance for seniors and adults with disabilities. Local or state organizations with demonstrated capacity in benefits

outreach and enrollment assistance programs are welcome to apply. The proposal deadline is October 31, 2011.

To learn more about this funding opportunity, please go to <http://www.centerforbenefits.org/downloads/Innovations%20RFP%20FINAL.pdf>

More News

ICAA Marketing Awards Contest

The International Council on Active Aging (ICAA) has introduced the first annual ICAA Rebranding Aging Awards. The awards will recognize excellence in marketing wellness-oriented products, programs or services to consumers ages 50 and above.

Entries will be accepted online through September 10, 2011. To apply, please go to http://www.changingthewayweage.com/rebranding_aging_contest.asp

Companies may submit entries on behalf of their business or organization in all four categories, but no more than one entry per category. Contest entries will be evaluated by a panel of ICAA and 50+ marketing experts, in four categories: website, sales brochure, advertising, and direct mail. Marketing materials will be judged on overall creativity and effectiveness in connecting with the 50+ market, and adherence to the goals of ICAA's Changing the Way® We Age Campaign.

Gilbert Award Application Deadline Extension

The application deadline for the 2011 *Rosalinde Gilbert Innovations in Alzheimer's Disease Caregiving Legacy Awards* has been extended to Friday, September 16, 2011. Applications are available online at <http://www.caregiver.org>

The awards recognize excellence in Alzheimer's disease care and caregiver support in three categories: Creative Expression, Diverse & Multicultural Communities and Policy & Advocacy. The amount of each award is \$20,000.00.

If you have any questions, please contact the National Center on Caregiving at awards@caregiver.org

National HIV/AIDS Strategy Implementation Dialogues

Significant progress has been made in implementing the National HIV/AIDS Strategy (Strategy) in its first year. As the many stakeholders—Federal partners, community members, people living with HIV, funders, businesses, faith leaders, and other stakeholders—have demonstrated, the success of the Strategy doesn't lie in the hands of the Federal government alone. One of the most encouraging developments over the last year has been the manner in which the Strategy has served to steer a conversation about HIV in the direction of the strategic steps that individuals, communities, states, and the Nation need to take to achieve the Strategy's goals. In various state and local jurisdictions across the country, agencies have either developed their own Strategy implementation plans, or they have started the process of doing so. Additionally, numerous HIV services and advocacy organizations have held meetings and community dialogues about what the Strategy means for their own communities. These actions are critically important and must continue.

To sustain and expand these actions at the state and local levels, this fall the Office of National AIDS Policy will convene a series of regional dialogues across the country to focus attention on critical issues related to implementation of the National HIV/AIDS Strategy (Strategy). These dialogues will serve as a forum for Federal and state agency representatives, researchers, clinicians, and the community, as well as leaders from the business, foundation, faith and media sectors to discuss lessons learned, share their diverse expertise, and identify new ways of collaborating. These dialogues also will help build and strengthen new collaborative partnerships at the state, tribal and local levels as well as bring new people into the fight against HIV in the United States.

Five dialogues have been scheduled and each will address a distinct topic related to implementing the Strategy. Included are:

Birmingham, Alabama (Late September 2011)
Incorporating Prevention and Care Research into HIV Programs

Seattle, Washington (Early October 2011)
Building Capacity within the HIV Workforce so that it Delivers What We Need Today and Tomorrow

Philadelphia, Pennsylvania (Mid October)
Sustaining the Community-Based Response to HIV

Baton Rouge, Louisiana (Late October 2011)
Fostering Collaboration between all Public and Private Stakeholders at the State and Local Level

Des Moines, Iowa (Early November 2011)
Maximizing Impact in Low-Prevalence Jurisdictions

Dates, times, locations and other details will be announced soon. Over the coming weeks, please continue to check the Office of National AIDS Policy website for more information. The website is accessible at <http://www.whitehouse.gov/administration/eop/onap/events>

To learn more about the Strategy Dialogues, please go to http://blog.aids.gov/2011/08/announcing-national-hivaids-strategy-implementation-dialogues.html?utm_source=feedburner&utm_medium=feed&utm_campaign=Feed%3A+aids%2Fgov+%28Blog.AIDS.gov%29

Become a National Prescription Drug Take-Back Day Site

Help older adults in your area empty their medicine cabinets of unwanted or expired medications at the third National Prescription Drug Take-Back day by offering your facility as a Take-Back location. The Drug Enforcement Administration (DEA) and its national and community partners are giving the public a chance to prevent accidental overdose, abuse and theft by ridding their homes of potentially dangerous expired, unused, and unwanted prescription drugs.

On Saturday, October 29th, from 10:00 a.m. to 2:00 p.m., DEA and local partners will hold their third National Prescription Drug Take-Back Day at sites nationwide. The service is free and anonymous, no questions asked.

If you are interested in providing a venue in your community for persons to dispose of unwanted and unused prescription drugs and to obtain contact information for your state point of contact, please visit the National Prescription Take-Back Day website at http://www.dea diversion.usdoj.gov/drug_disposal/takeback/index.html

National Observances

Grand Parents Day on September 11th

For more information, including helpful resources, please visit the National Grandparents Day website at <http://www.grandparents.com/gp/topics/national-grandparents-day.html>

Healthcare Fraud Prevention & Awareness Month

For more information, including helpful resources, please visit the Medicare Fraud & Abuse website at <http://www.medicare.gov/navigation/help-and-support/fraud-and-abuse/fraud-and-abuse-overview.aspx>

National Preparedness Month

For more information, including helpful resources, please visit the Ready America website at <http://www.ready.gov/america/about/resolve2011.html>

To join the National Preparedness Month Coalition, please go to <http://community.fema.gov/connect.ti/READYNPM>

National Senior Center Month

2011 Theme: *It Happens at My Senior Center. My Life. My Time. My Way.*

For more information, including helpful resources, please visit the National Council on Aging website at <http://www.ncoa.org/strengthening-community-organizations/senior-centers/national-senior-center-month-1.html>

National Sickle Cell Month

For more information, including helpful resources, please visit the Sickle Cell Disease Association of America, Inc. website at

<http://www.sicklecelldisease.org/>

Suicide Prevention Month

For more information, including helpful resources, please visit the Suicide Prevention Resource Center website at

<http://www.sprc.org/thismonth/index.asp>

Conferences

September Aging-Related Conferences

11-14: *National Home and Community-Based Services Conference*

Sponsor: National Association of States United for Aging and Disabilities

http://www.nasud.org/events/national_hcbs_conference.html

22: *Innovations and Emerging Trends in NORC Program Services*

Sponsor: Jewish Association for Services for the Aged

<http://www.jasa.org/>

Stay up to date with the latest aging meetings and conferences by visiting the AoA events calendar at:

http://www.aoa.gov/AoARoot/Press_Room/events/events_List_Day.aspx#title

Please direct submissions to the AoA Calendar of Events to Paulette Nowden at Paulette.Nowden@aoa.hhs.gov

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