

Scaling Network Lead Entities Grantee Profile
Network Name: Bay Aging Area Agency on Aging/VAAACares®



Grant Goal:

Bay Aging/VAAACares®, in partnership with the Virginia Center for Health Innovation, the Virginia Hospital and Healthcare Association, and other social services providers and health entities, will convene a group of stakeholders to undertake a two-year project to assess Virginia's emerging Community Integrated Health Network (CIHN) and develop strategies to address needs.

Grant Partners:

- Virginia Association of Area Agencies on Aging
- Virginia Center for Health Innovation (VCHI)
- Virginia Hospital and Healthcare Association (VHHA)
- UniteUs (Unite Virginia)
- Riverside Health System
- Telamon Corporation
- Health Quality Innovators
- The Planning Council
- Virginia Community Action Partnership
- AARP Virginia
- VCUHealth

Target Population:

Individuals 18+ with a focus on Older Adults and people with disabilities

Award:

\$291,564

Grant Objectives:

- 1) To develop a business/strategic plan;
- 2) To develop consensus on new or bridged interoperable software platforms;
- 3) To develop a financial model that ensures viability of CIHN;
- 4) To assess staffing and leadership, and develop a plan to advance racial equity and perform outreach to underserved communities;
- 5) To develop quality assurance and service delivery compliance standards.

Expected deliverables include:

- 1) Business/strategic plan;
- 2) Interoperable software;
- 3) Financial modeling system;
- 4) Marketing and outreach materials; and
- 5) Health worker training on a system capturing quantitative measures of success.

Grant Summary:

Bay Aging serves as the existing Network Lead Entity (NLE) and for VAAACares®, a collaboration of the 25 area agencies on aging (AAAs) in Virginia. They are the local lead agency for No Wrong Door Virginia, partnering with Virginia Department for Aging and Rehabilitative Services (DARS), centers for independent living (CILs), and behavioral health organizations to deliver several programs for people age 18+, with a focus on older adults and individuals with disabilities.

It is anticipated that the primary social determinants of health (SDoH) services that their patients and clients need will include care coordination, care transitions, behavioral health, transportation, meals, housing, and emergency services.

As NLE for VAAACares®, Bay Aging receives referrals from health systems and health plans, coordinates referrals to AAAs according to geography, coordinates billing, data management, reporting, and reimbursements. Bay Aging has expertise in care delivery and complex administration requirements.

Bay Aging/VAAACares® has experience working with many payers, including Aetna, Anthem, Bon Secours, Magellan Complete Care, Mary Washington Healthcare, Optima Health, Sentara Healthcare, United Healthcare, Virginia Premier, Valley Health, VA Health Care, and private payers. Bay Aging will plan to co-convene with VCHI and VHHA to bring together multiple stakeholders, outlined above.

Planned Activities for NLE enhancement will focus on:

- Leadership**
- Finance**
- Business Development**
- Network Development and Support**
- Network Administration**

Bay Aging recognizes that Network Administration was their weakest area or maturity. They will use this grant to develop a more robust information system to meet interoperability demands to expand their network.

Grant Contact:

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