



# Connecting the Dots: Utilizing Data to Build Strong Partnerships

Karon L. Phillips, Ph.D., MPH, CHES

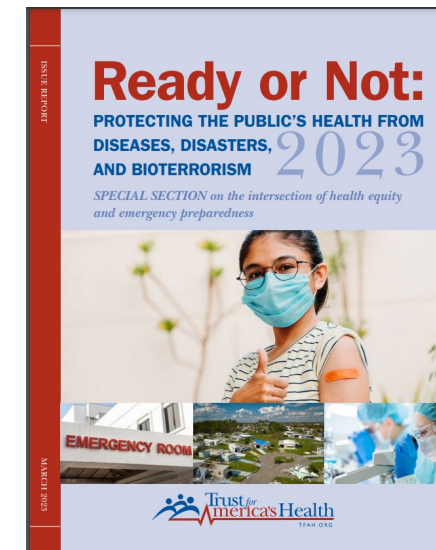
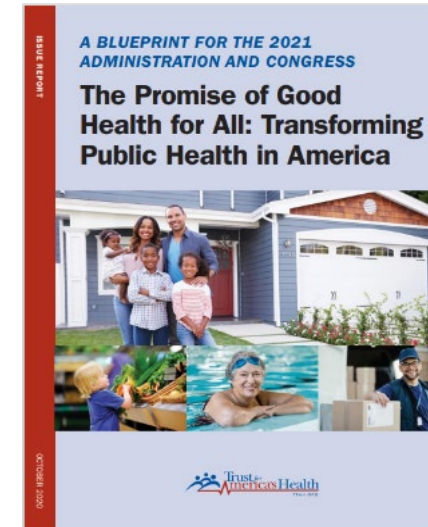
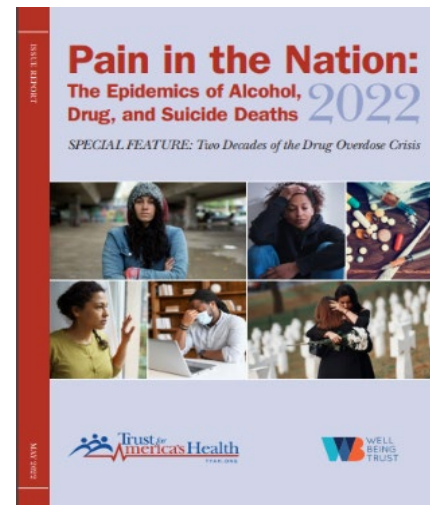
May 12, 2023



# Trust for America's Health

Independent, non-partisan, public health and prevention focus

- Advancing evidence-based policy and advocacy with an equity focus
- Improving the health of every community
- Making disease prevention a national priority





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## Limited Public Health Focus on Older Adults

- **Locals/States** – very few with specialized programs for older adults
  - **CDC** – no line item for overall healthy aging
    - Healthy Brain Initiative is only unit with specialized funding
  - **Targeted efforts** within certain disease specific work
    - Vaccinations – COVID, seasonal flu, shingles
    - Fall prevention
    - Diabetes
  - **ACL & state/local older adult agencies** provide older adults services
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# Age-Friendly Ecosystem



# Advancing Health Equity



# What is an ideal Age-Friendly Health Dept?

- Leadership and dedicated staffing
- Dedicated funding for broad healthy aging programs
- State Health Improvement Plan prioritizes healthy aging
- Formal collaboration required across all agencies
- Data dashboard includes older adults
- Emergency preparedness planning includes older adults

FLHealthCHARTS Aging In Florida Dashboard

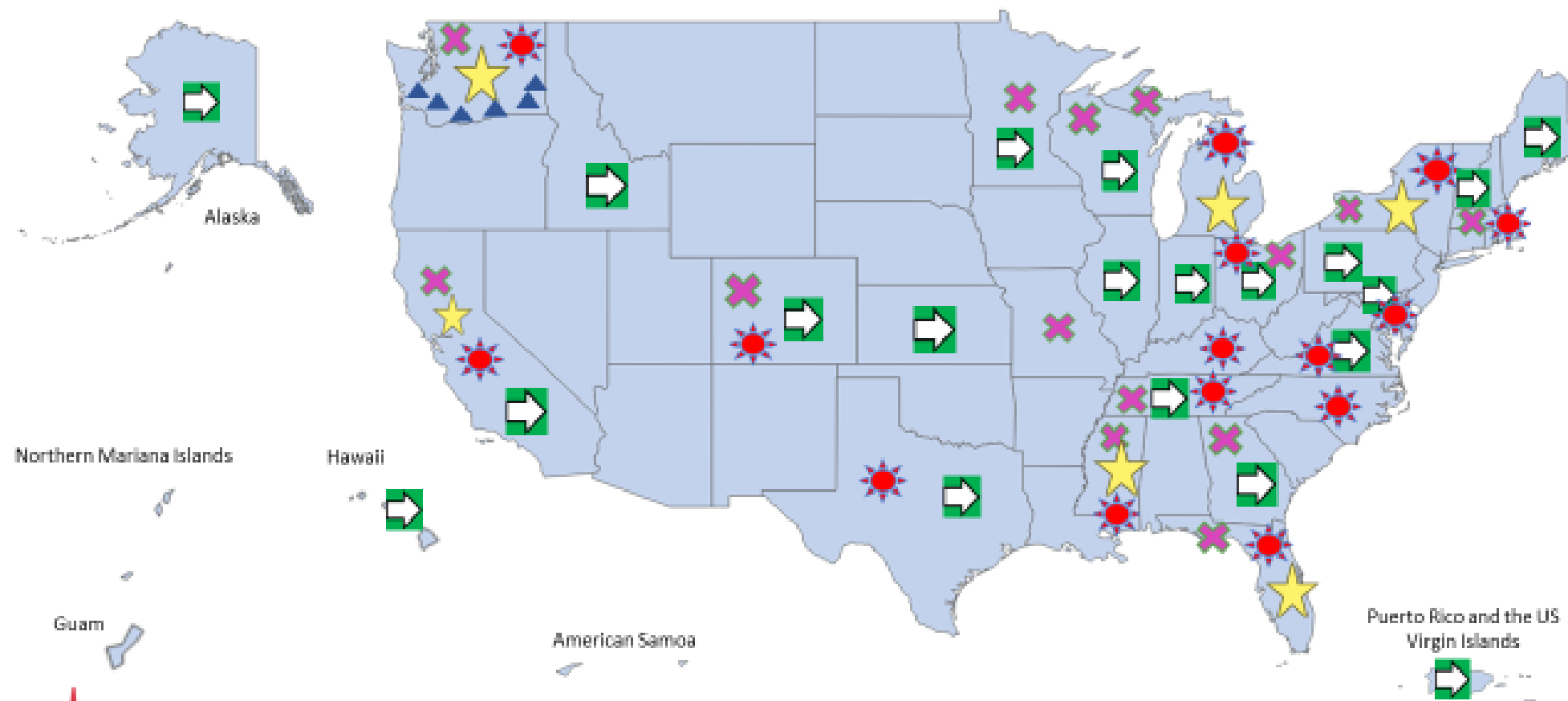
Indicator	Measure	Year(s)	COUNTY		
			Quartile (Most to Least Favorable) 1 2 3 4	Count	Percent/Rate
<a href="#">Overweight</a>	Percent	2019	1		24.5
<a href="#">Obese</a>	Percent	2019	4		38.7
<a href="#">Adults who are sedentary</a>	Percent	2019	2		30.0
<b>Disabilities <sup>2</sup></b>					
<a href="#">Any Disability, Aged 65 Years and Older</a>	Percent	2017-21	2	12,633	32.6
<a href="#">Hearing Disability, Aged 65 and Older</a>	Percent	2017-21	2	5,659	14.6



# AFPHS Growth in States and Partnerships

## AFPHS Growth in States and Partnerships

From 2020-2023, TFAH's AFPHS engagement touched every state and 5 US territories.



### Map Key

- ★ AFPHS states
- ☀ At least one AFPHS champion
- ✕ Membership in AFPHS National Learning Collaborative
- ▲ Engagement with tribal nations
- ➡ Other engagement

**All 50 states and 5 US territories** have engaged with TFAH through the HHS Office of Disease Prevention and Health Promotion partnership







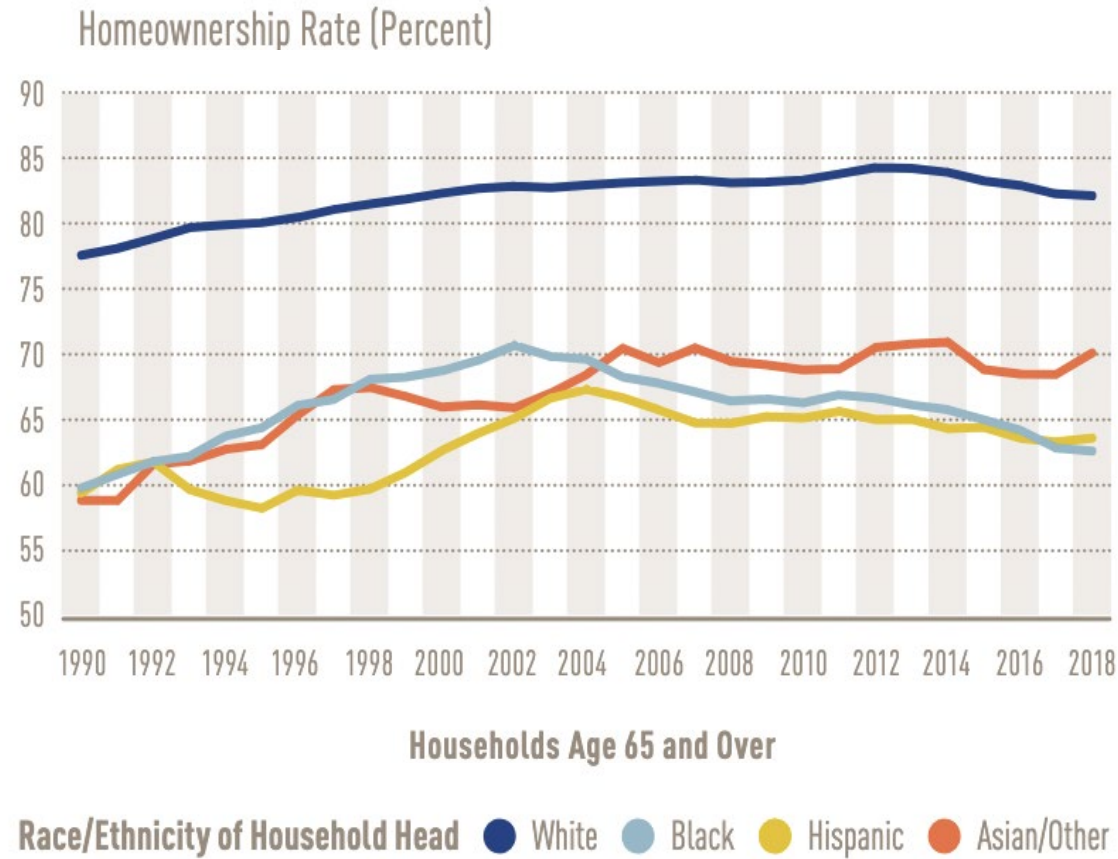
Partnerships are Critical

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## Importance of Partnerships in Housing



# Housing Disparities

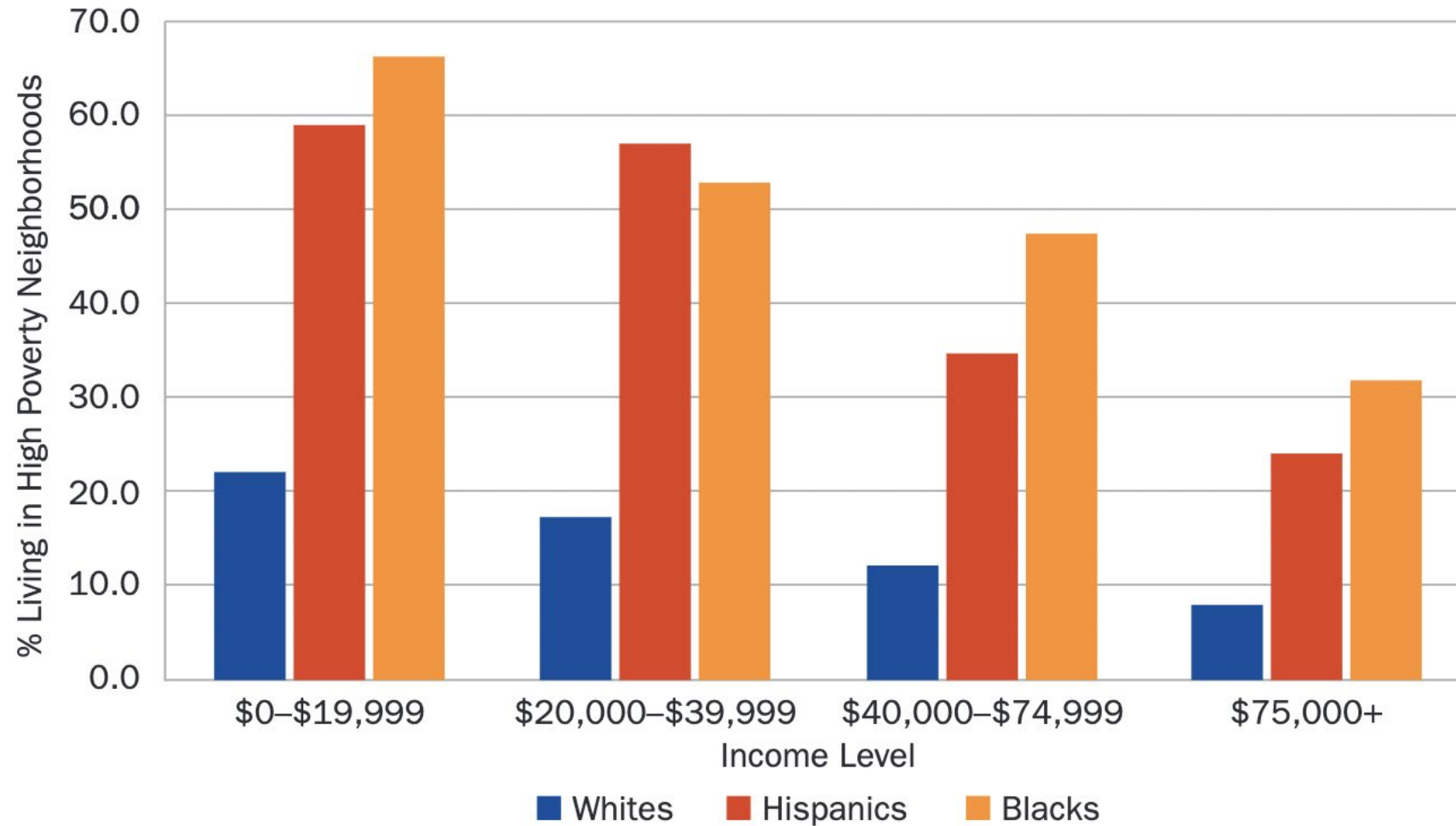


Source: Joint Center for Housing Studies, 2019

- Greater proportion of racial/ethnic minorities experiencing economic, social and physical problems
- African American/Black represent 8.7% of population
  - 14.3% of nursing home residents



## Distribution of Older Adults Living in High-Poverty Neighborhoods



Source: *Unequal Places: The Impacts of Socioeconomic and Race/Ethnic Differences in Neighborhoods*



# Aging in Place or Community

- More than 1 in 4 older adults lives alone
  - Women 2x as likely as men
  
- Ability to live alone influenced by
  - Age
  - Gender
  - Ethnicity
  - Socio-economic status
  - Social supports
  - Overall health



# Wiley H. Bates Heritage Park



# Interest & Health Status Assessment

## Getting to Know You

1. How long have you lived here?

\_\_\_\_\_

2. Are you originally from the [NEARBY CITY/REGION] area?

\_\_\_\_\_ (1) Yes

\_\_\_\_\_ (2) No

3. Are there any other people living with you in your household?

\_\_\_\_\_ (1) Yes; If so how many people \_\_\_\_\_

\_\_\_\_\_ (2) No

4. Where do you usually go food shopping?

\_\_\_\_\_ (1) Grocery store

\_\_\_\_\_ (2) Corner store

\_\_\_\_\_ (3) Gas station

\_\_\_\_\_ (4) Food bank

\_\_\_\_\_ (5) Large retail store (Target, Walmart)

\_\_\_\_\_ (6) Other (please list) \_\_\_\_\_

5. Please tell me if you would be interested in participating in any of the programs and activities listed below.



A. Social activities

\_\_\_\_\_ (1) Yes    \_\_\_\_\_ (2) No

**If YES**, what would you be interested in:

\_\_\_\_\_ Arts and crafts

\_\_\_\_\_ Cooking

\_\_\_\_\_ Dancing

\_\_\_\_\_ Discussion groups

\_\_\_\_\_ Games



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## Highlighted Assessment Results

- Falls (~25%)
- Diabetes (over 55%)
- Support with ADLs and IADLs (over 50%)





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## Resulting Collaboration and Partnerships

- **Programs and Referral Relationships at Wiley Bates with Anne Arundel Medical Center (AAMC):**
  - “Ask a Doc” – Quarterly
  - Flu Shot Clinic – Annually
  - Heart Healthy Valentine’s Day Party – Annually
  - DARE to Care Stroke Screening Program – Annually
  - Health Fair Partner/Vendor – Annually
  - Clinic Hours at Bates with nurses – Monthly
  - Falls Prevention Workshop in September during Falls Prevention Week



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## Community Building Model Results

### ■ Results from Resident Services programs at Wiley Bates:

- Resident Services programs at Bates reached **98.7%** of the total resident population
  - **84%** of the residents at Bates have participated in The Bates Produce Program which provides the residents with access to fresh fruits and vegetables on a weekly or biweekly basis.
  - **66%** of the residents have participated in the Positive Food Options Program which provides residents with weekly deliveries of breads and bagels.
  - **71%** of the residents at Bates participate in weekly and special occasion social and recreational activities.
  - **61%** of the Bates residents participate in regular Community Meetings regarding upcoming events, programs and opportunities.
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## Partnerships Needs

- Coordinating Transportation to Events
- Health Fairs
- Grief Counseling/Support
- Meal Distribution
- Connections to Other Partners in the Community



# Data and Departments of Health



# Florida Phase I: AFPHS Pilot



## Miami-Dade County Example



### Vision:

A community where all ages and abilities can stay active, engaged and healthy with dignity and enjoyment

**Total County Population:** 2,804,160

**Population 65 and Older:** 447,396 (16%)

**65+ Living Below 200% of Poverty Level:** 201,694 (48.5%)

**Medically Underserved:** 288,857

[Insert Indicator: Text here](#)

[Insert Indicator: Text here](#)

### County Health Department Age-Friendly Public Health System Activities:

#### Connecting and Convening

- **Engage at least one new aging sector partner:** Elder Issues Committee of Consortium for a Healthier Miami-Dade includes numerous multi-sector agencies and organizations.
- **Enhance aging sector relationship:** Working on Elder Issues Committee as part of Consortium has enabled deeper connection with Miami-Dade County's Mayor's Office Initiative on Aging, and all related agencies and organizations.
- **Create or join multi-sector coalition:** Miami-Dade DOH has led the multi-sector Consortium for a Healthier Miami-Dade's Elder Issues Committee (EIC) since 2005, bringing together over 250 members to work on healthy lifestyles.
- **Engage in or lead policy and systems change:** Through the Consortium, DOH works on policy, system and environmental changes regularly.

#### Coordinating

- **Review and strengthen emergency preparedness plan:** Review occurring through preparedness program.

#### Collecting and Disseminating Data

- **Collect and disseminate data:** Using data to inform both CHA and CHIP; data is the cornerstone for CHA.

#### Overview

#### Social and Community Context

#### Family and Living Arrangements

#### Health Status and Behaviors

#### Health-Related Conditions

#### Emergency Department and Hospital Visits

#### Leading Causes of Death

### Social and Community Context

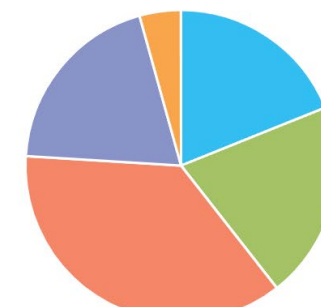
Select County:

Palm Beach

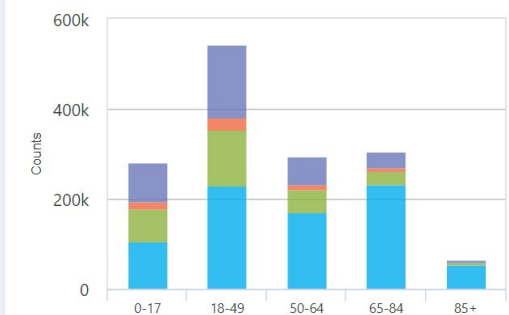
Select Year:

2021

Population Estimates, Percentage by Age Group, Palm Beach County, 2021



Population Estimates by Race and Ethnicity, Palm Beach County, 2021

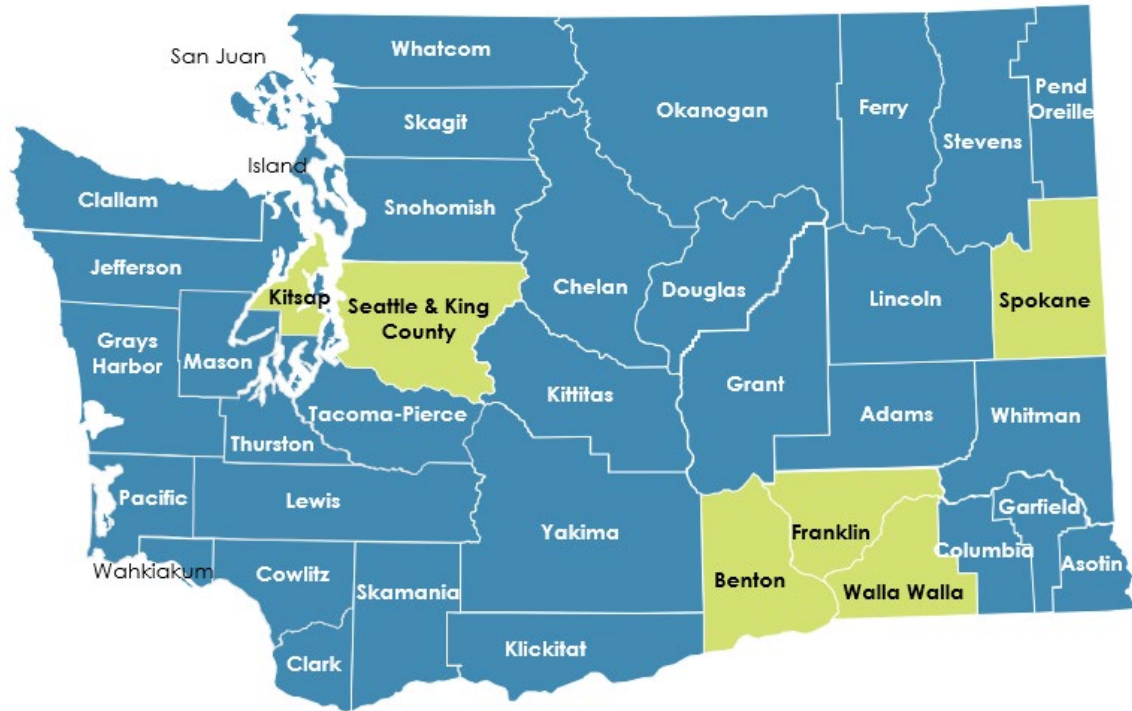


# Mississippi Healthy Aging Data Report

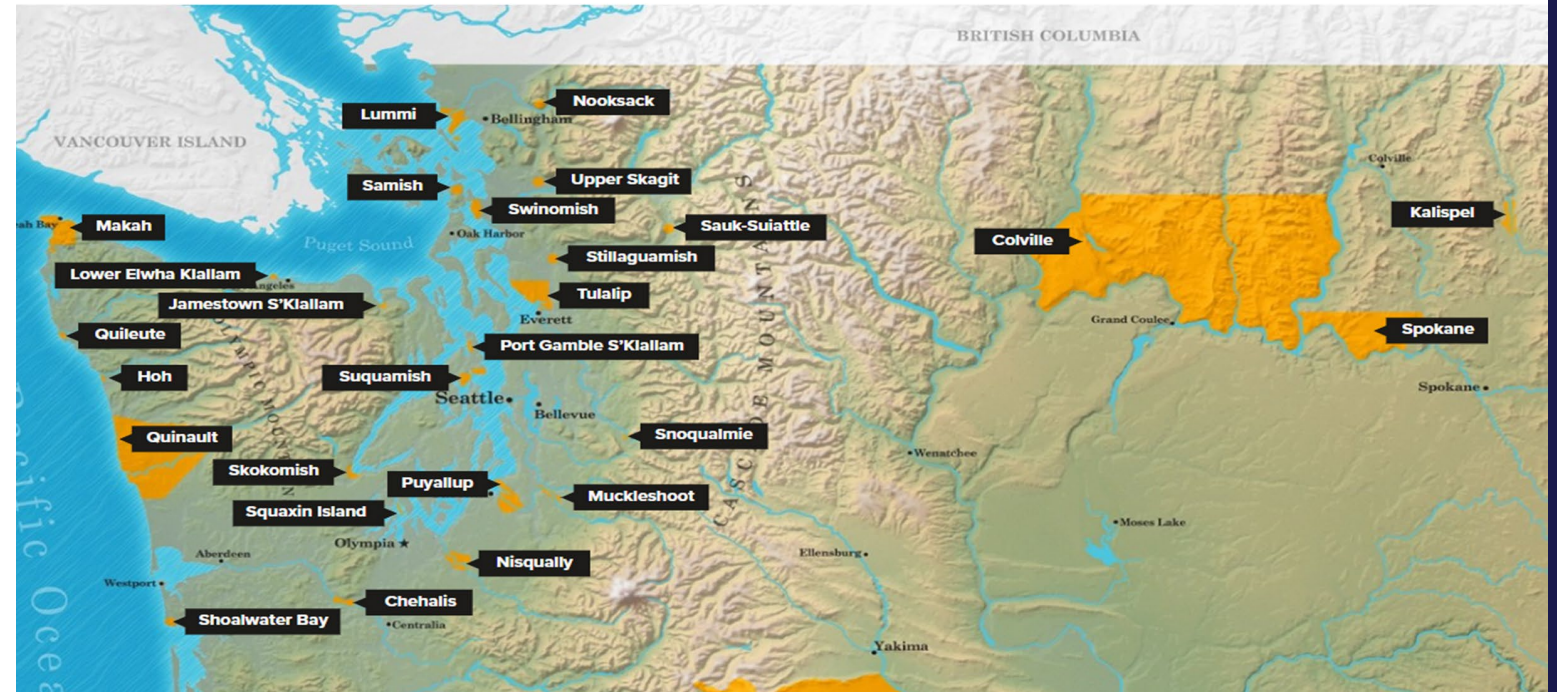
- Strong partnership and collaboration with the University of Massachusetts Boston for development of healthy aging data reports
- Key impacts with a health equity lens:
  - Advocacy
  - Service Development
  - Education
  - Collaboration
- 120+ indicators (CMS, BRFSS, ACS)
- Community profiles for 82 geographic units (counties)
- 10-15 interactive web maps
- Technical documentation
- Summary report



# WA State Local Health Jurisdictions



# The Tribes of Washington



# Older Adult Health: County Profiles



## **OLDER ADULT HEALTH**

COUNTY PROFILE: Spokane County

### Older Adult Health County Profile: Spokane County

The Older-Adult Population is Growing, but Key Subpopulations with Greater Needs Will Grow Even Faster

- Growth of older-adult population, including a focus on 85+
- Chronic conditions
- Adverse events targeted by public health efforts
- Emergency-room visits
- Falling and fall-related injuries
- Key subpopulations





# Partnering to Develop County-Level Data Profiles

## Partnering to Develop County-Level Data Profiles

Karon Phillips, Ph.D., MPH, CHES & Megan Wolfe, JD  
Trust for America's Health

### OVERVIEW

Building robust data systems that include information on the health of older adults is crucial to developing programs and services that meet their health and social needs. Organizations and agencies can use this information to target resources and identify community partners, as well as to support grant applications. But there are challenges to building such systems, even within the public health system, due to lack of expertise, funding, and access to underlying data sources.

Trust for America's Health's (TFAH) Age-Friendly Public Health Systems (AFPHS) initiative is committed to make healthy aging a core function of state and local public health departments. Through the AFPHS initiative, departments of health have been able to connect with organizations that have expertise in data management and analysis.

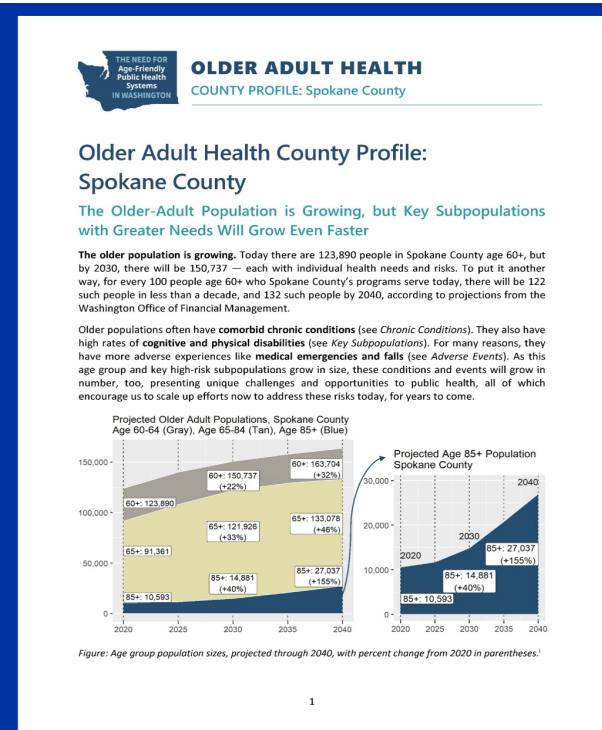
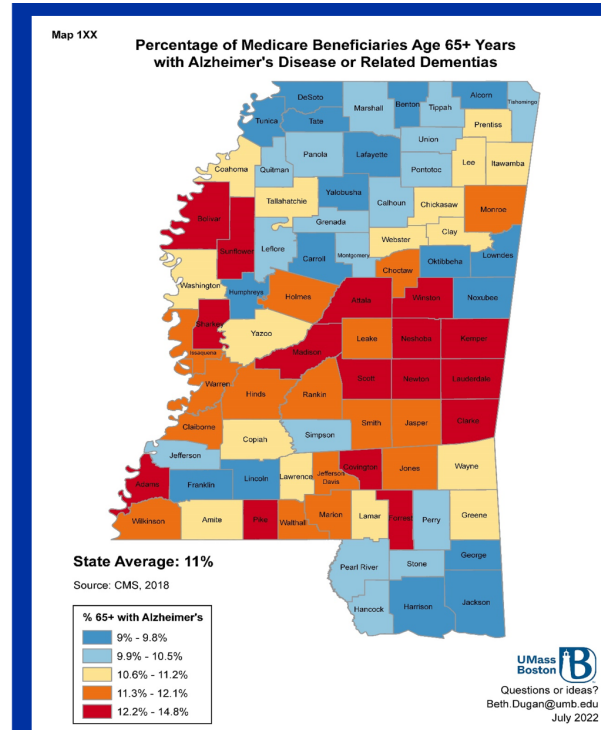
### Profiles are used by

- Local Health Departments
- Area Agencies on Aging
- Tribal Health Consortia
- Rural Health/Offices of Community Health Systems
- Universities



### FINANCIAL DISCLOSURE

- The Age-Friendly Public Health Systems initiative is funded by The John A. Hartford Foundation



## Value of Data Profiles

- Communicate with state leaders on the importance of health concerns for the 65+ population
- Support funding applications, and funding allocations
- Support health departments partnerships with other organizations to target resources and services for all older adults
- Highlight where gaps and disparities in access to services may exist
- Develop strategies to provide equitable access to services for all older adults





## Enhancing the Built Environment



# Greendale, Wisconsin



- Collected data on the needs of older adults in their community
- Conducted a walking audit
- Developed a greenspace improvement plan
- Applied for and received an AARP Challenge Grant





WALKING MAPS



WAYFINDER



BENCHES

# Updates to the Built Environment



# Impact & Implications

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- Address isms and bias
- Promote equity
- Facilitate thoughtful and strategic planning
- Build trust
- Build community relationships



# Strong Professional Practice Strategies

## Survey Response Information

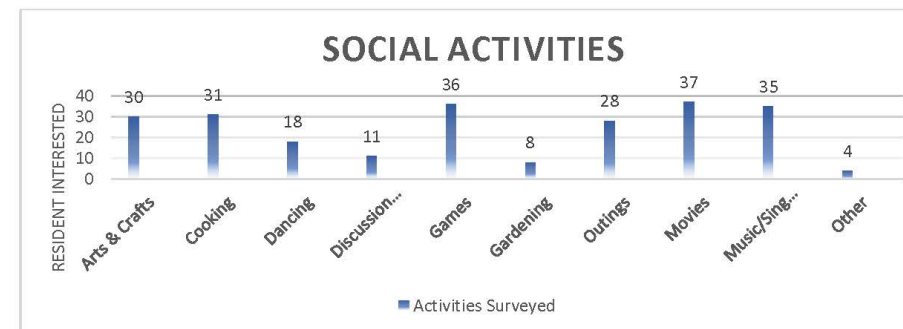
A needs assessment survey was conducted with XX residents of the X Community. The purpose of the survey was to gather information about the health, needs, and interests of the community.

Overwhelmingly, despite medically diagnosed conditions, most respondents feel they are independent with 90% "basically satisfied with ...life". On average, residents take 6 prescription medications, have fallen twice and 37% have gone to the emergency room in the past 12 months. Sixty-seven percent of those surveyed, wear glasses while few require hearing aids, experience respiratory assistance or have severe heart conditions.

Several responses from these residents indicate that they would like and need more transportation options. The majority of respondents, 59%, require mobility assistance. Residents have stated that not having adequate transportation impacts their quality of life.

Fay Towers respondents consider themselves an active group who seek to give to others because as one resident stated, "That's the way I was raised". Forty percent would like to volunteer, many would engage in educational programs and most seek an opportunity to enhance their computer literacy skills or learn another language such as Spanish or French. More than half would be interested in exercise/fitness programs, wellness and prevention programs along with a healthy dose of social activities.

The chart below highlights some of the social and recreation activities of respondents.



The results from this survey will be used to help CIS managers and community partners provide programs and activities that address the interests and needs of the residents in CPDC's new Richmond communities.

### \*Quick Facts

Residents are:

- The average age is 69
- 93% rate their quality of life as "very good" or "good"
- 79% are Richmond natives
- 62% feel they can accomplish tasks independently
- 49% have not completed high school
- 17% would like shopping support
- 7% are veterans



## Engagement Bridge

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- Faith
- Food
- Family
- Health
- Jobs



# The Indigenous Evaluation Toolkit

...as a way to systematically Indigenize evaluation

## Core Cultural Values



(LaFrance and Nichols, 2008)





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## Developing Lasting Relationships

- Must spend time engaging with the community without an agenda first
- Work with existing groups/ministries
- Include the residents and community in the planning process



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## Important Considerations

- Respect the trust-building process
  - Spend time with the community
- Consider the age ranges
  - 65 – 74, 75 – 84, 75+



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# Thank You!

Trust for America's Health

[www.afphs.org](http://www.afphs.org)

[www.tfah.org](http://www.tfah.org)

[kphillips@tfah.org](mailto:kphillips@tfah.org)



**Age-Friendly**   
PUBLIC HEALTH SYSTEMS

